

# Indekor – Efficient sales promotion for good value

nicitat THE INCOMENT music in concert music in das m Pop You cut the size, we cut the price! Save costs of up to 20 %!

 $\textbf{light} \cdot \textbf{tearproof} \cdot \textbf{dimensionally stable} \cdot \textbf{light} \cdot \textbf{tearproof} \cdot \textbf{dimensionally stable} \cdot \textbf{light} \cdot \textbf{tearproof}$ 

Digital Printing & Displays by www.pixis.be



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## Characteristics at a glance Material

- 100 % thermal fixed non-woven polyester
- · white coloured
- · dense material structure
- · highly opaque
- · flame retardant finish available on request
- full colour images as double point prints with up to 9.5 dots/cm

### Weight and Stability

- · grammage approx. 150 g/m<sup>2</sup>
- · resistant to wear and tear in
- wet and dry condition
- · dimensionally stable

#### Water resistance

 The outstanding material characteristics remain also in wet condition.

#### **Temperature impact**

• The material remains pliable down to -40 °C.

Indekor combines the best characteristics of paper, foil and fabric. Thus, the material is perfectly suited for outdoor use in the form of advertising boards and stretch banners.

With its low grammage Indekor beats materials of the same thickness by a multiple. The material keeps in form much more than others and shows a high resistance to wear and tear, in wet as well as in dry condition.

Indekor can be applied without being finished. At the point of use the required length can be simply cut with scissors from the reel and adjusted to the size needed. Nails, glue, staples and cable tie are applicable for attachment.

# This way of use results in a cost saving of 20 percent compared to the use of common stretch banners.

Spot colour and full colour images can be realised with Indekor starting from a quantity of 100 printed meters. Detailed full colour images can be realised as double point prints with up to 9.5 dots/cm.

Available standard widths: 🛛 🛛 80 cm 🔹 100 cm 🔷 160 cm 💭 200 cm

### Finishes

Basically, the material is printed continuously and delivered without any finishing on a 50-metre reel. According to the actual need the required length can be cut from the reel right at the point of use.

#### Special finish

Eyelets can be applied on the top and bottom side, the print being delivered on 30-metre reels.

#### Accessories

On demand we supply cable tie  $(430 \times 4.8 \text{ mm})$  for easy attachment. The cable tie can be pierced into the non-woven material. Here, please allow 2.5 cm space to the edge.

Indekor can also be applied as basic material for indoor banners. We are happy to provide you with information on possibilities of use and available finishes.



